

## Message Text

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43

ACTION HEW-08

INFO OCT-01 IO-14 ISO-00 SCI-06 DRC-01 RSC-01 ( ISO ) W

----- 047146

P 161452Z MAY 74

FM USMISSION GENEVA

TO SECSTATE WASHDC PRIORITY 3801

UNCLAS GENEVA 3065

FOR: DR. DIANE FINK, DIRECTOR, CANCER CONTROL PROGRAM

NATIONAL CANCER INSTITUTE, NIH

FROM: SENCER, USDEL, 27TH WHA

E.O. 11652: N/A

TAGS: AORG, APER, WHO

SUBJECT: JOHN CUTLER ASSIGNMENT

1. FOLLOWS DR J. CUTLER'S VIEW OF ACTIVITIES HE COULD ADDRESS IF ASSIGNED TO YOU.
2. THESE ARE FEW EXAMPLES EVALUATION NEEDS. THE GOAL OF DIVISION CANCER CONTROL REHABILITATION IS "TO IDENTIFY, FIELD TESTS, EVALUATE, DEMONSTRATE AND PROMOTE THE WIDESPREAD APPLICATION OF AVAILABLE AND NEW METHODS FOR REDUCING THE INCIDENCE, MORBIDITY AND MORTALITY FROM CANCER". TO ACHIEVE THIS GOAL IMPORTANT SPECIAL EFFORTS BE MADE TO EVALUATE ACTIVITIES UNDERTAKEN. PROJECTS MUST HAVE BUILT-IN EVALUATION PROCEDURES THAT DO NOT REQUIRE EXPENSIVE DATA GATHERING, YET ASSESS COMMUNITY IMPACT. SPECIFIC QUESTIONS TO ANSWER BY EVALUATION PROCEDURES ARE:

(A) DO PERSONS AT HIGH RISK DEVELOPING CANCER ACCEPT SCREENING PROGRAMS? (B) DO TREATMENT PROGRAMS WHICH OFFER LONGER SURVIVAL PROVIDE BETTER QUALITY OF REMAINING LIFE FOR INDIVIDUAL, AND WHAT IMPACT ON FAMILY AND COMMUNITY? (C) WHAT IS TRUE COST VARIOUS PROGRAMS, PARTICULARLY IN LONGTERM RESULTS RATHER THAN IN NUMBER CASES DETECTED? (D) HOW CAN PROGRAMS DEMONSTRATED EFFECTIVE BE ASSIMILATED INTO COMMUNITY'S HEALTH CARE SYSTEM?

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3. WOULD THIS MEET YOUR NEEDS. CUTLER AVAILABLE 1 JULY. CABLE

TIME AND PLACE CONVENIENT FOR PHONE CALL SOONEST.ABRAMS

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NNN

## Message Attributes

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**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Decaption Date:** 01 JAN 1960  
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**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** martinjw  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 25 OCT 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <25 OCT 2002 by elyme>; APPROVED <07 JAN 2003 by martinjw>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
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**Status:** NATIVE  
**Subject:** JOHN CUTLER ASSIGNMENT  
**TAGS:** AORG, APER, WHO  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005